

CREATE CONNECTIONS AT NCMPR

Wish you could get in front of more community college marketing decision-makers? Looking to build relationships with new and existing clients? Want to see the latest and greatest in community college marketing?

Think NCMPR! Boost your visibility with community college marketing and public relations professionals from across the district by becoming a sponsor or exhibitor at the NCMPR District 2 Conference.

We're headed to the Low Country October 23-25 in Charleston, SC and we want you to join us.

Sponsors and exhibitors enjoy recognition in pre-conference mailings, inclusion in conference materials and signage, exhibit space, recognition during the conference and more.

Slots are limited and are taken on a first-come-first-served basis. Act now and join us for some big ideas!

NCMPR District 2 includes Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, Bermuda, British Virgin Islands and The Bahamas.



Check out these opportunities to connect with our members at the conference. Reserve your spot ASAP.

RAINBOW ROW \$5,000

Full conference sponsorship

- Opportunity to present a breakout or short-take session at the conference
- Opportunity to introduce your company to attendees at the opening and closing sessions
- Opportunity to air a 15-30 second promotional video at the opening and closing sessions
- Company logo on all conference attendee lanyards
- Special company acknowledgement from the D2 Director at the conference
- District 2 conference registration for two company representatives, including Medallion Awards dinner, Awards of Excellence lunch and the Workshop session
- Public recognition at the opening and closing sessions and throughout the conference
- Exhibitor space including special sponsor designation
- Contact list of conference attendees provided post-event
- E-blast sent to all members before the conference with website link
- NCMPR District 2 social media post on Facebook and Instagram
- Opportunity to place a company banner or other prominent signage at conference registration
- Full-page ad in the conference program

CRAWFISH & OYSTERS \$3,000 (plus drinks)

Medallion Awards Dinner sponsorship

- Opportunity to present a breakout or short-take session at the conference
- Work with the hotel to create (and pay for) a signature drink for the Awards reception and provide drink ticket(s) for attendees
- Opportunity to provide a takeaway or treat at each table at the Awards dinner
- Admission to the Medallions/Awards of Excellence dinner for two company representatives
- Opportunity to place a company banner at the Awards reception or dinner
- Public recognition at the Awards dinner with an opportunity to provide a toast or greeting
- Public recognition at the opening and closing sessions
- Exhibitor space including special sponsor designation
- Public recognition at conference kick-off and wrap-up
- Contact list of conference attendees provided post-event
- E-blast to all members before the conference with website link
- 1/2-page ad in the conference program

District 2



DEBUTANTE VIP PARTY \$2,500

- Opportunity to provide a takeaway, treat or promo items to dinner attendees
- Work with the location to create (and pay for) a signature drink for dinner and provide drink ticket(s) for attendees
- Admission to the dinner for two company representatives (not open to any other vendors)
- Public recognition at the dinner with an opportunity to provide a toast or greeting
- Public recognition at the opening and closing sessions
- Exhibitor space including special sponsor designation
- Contact list of conference attendees provided post-event
- E-blast to all members before the conference with website link
- 1/2-page ad in the conference program



THE TREASURE TROVE \$2,500

Awards of Excellence Lunch

- Opportunity to air a 15-30 second promotional video before the Awards of Excellence
- A two-minute opportunity to speak at the Awards of Excellence.
- Opportunity to place a company banner at the lunch location
- Admission to the lunch for two company representatives
- Public recognition at the opening and closing
- Exhibitor space including special sponsor designation
- Contact list of conference attendees provided post-event
- E-blast to all members before the conference with website link
- 1/2-page ad in the conference program

All levels are first-come, first-serve,
so reserve your spot ASAP.

KING STREET SPECIAL \$2,500

Workshop Session Sponsor

- Opportunity to air a 15-30 second promotional video before the Workshop Session
- A two-minute opportunity to speak at the Workshop Session
- Opportunity to place a company banner at the workshop location
- Admission to Workshop for two company representatives
- Public recognition at the opening and closing
- Exhibitor space including special sponsor designation
- Contact list of conference attendees provided post-event
- E-blast to all members before the conference with website link
- 1/2-page ad in the conference program

THE BATTERY PARK PACKAGE \$2,000

Tech/AV Sponsor

- Opportunity to place a company-branded screensaver, displayed in all presentation rooms
- Opportunity to place a company-branded screensaver displayed in all meal locations
- Public recognition at the opening and closing sessions
- Exhibitor space including special sponsor designation
- Contact list of conference attendees provided post-event
- E-blast to all members before the conference with website link
- 1/2-page ad in the conference program



CHARLESTON CITY MARKET \$1,000

Snack Break

- Opportunity to place a company banner at the break location
- Opportunity to provide table tents, display literature, or provide giveaways to attendees
- Contact list of conference attendees provided post-event
- E-blast to all members before the conference with website link
- ¼ page ad in the conference program

IN PERSON EXHIBITOR \$800

Includes registration for ONE company rep, including access to all conference sessions, e vents and meal functions.* Fees for additional company reps are \$300 per person.

Exhibitors receive:

- One table-top display (6-foot skirted table). Displays must fit on or behind table.
- Printed recognition in the conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of exhibitors and a link to their company websites.
- Digital list of conference attendees provided post-event.
- Access to electricity or internet may be provided at prevailing hotel rates. You'll need to place AV orders directly with the hotel.

** Medallion Awards and Awards of Excellence meal functions are not included in the price. Tickets for the meals can be purchased online for \$60 each.*

Sponsor Payment Information

Sponsors can pay online by credit card or invoice. Payment must be received prior to Friday, Sept. 30 unless other arrangements have been approved. Sponsorships not paid by Friday, Sept. 30 (unless pre-approved) shall forfeit benefits of sponsorship. Exhibitor booths must be completely set up prior to the Welcome Reception at 5 p.m. Monday, October 24.

District 2

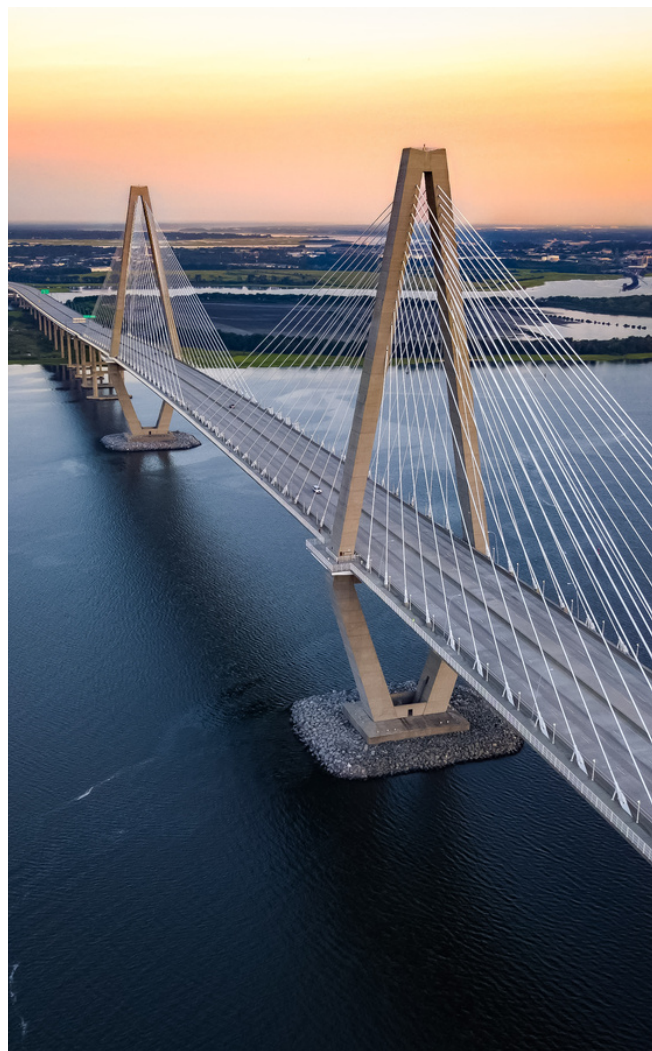


An exhibitor application is online at www.ncmpr.org (click on "District Conferences"). Application and payment should be completed at least three weeks in advance of the district conference.

PALMETTO PROMOS & PERKS \$100

Provide Swag Items to Conference Attendees

- Opportunity to provide theme/company-imprinted conference bag, lanyard, t-shirt or other promotional items for inclusion in the welcome bag (QUANTITY: 100)
- E-blast sent to all members before the conference with website link
- ¼ page ad in program



If you are interested in being a sponsor, please contact:

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